Acquisition Overview

Primary Dimension: Top Channels
Conversion: All Goals

Top Channels
- Direct: 37.1%
- Organic Search: 19.1%
- Social: 16%
- Referral: 25.8%

Users
- Conversion: 100.00%

Conversions
- Goal Conversion Rate

Acquisition Overview

Dec 1, 2018 - Dec 31, 2018

Users
- 89 Total Users
- 65 New Users
- 149 Sessions
- 42.28% Bounce Rate
- 7.17 Pages/Session
- 00:06:31 Avg. Session Duration

1. Direct
   - 33 Users
   - 31.15% Bounce Rate

2. Organic Search
   - 23 Users
   - 58.33% Bounce Rate

3. Social
   - 17 Users
   - 55.17% Bounce Rate

4. Referral
   - 16 Users
   - 40.00% Bounce Rate

To see all 4 Channels click here.

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