Traffic source types
Watch time · January

- External: 49.2%
- YouTube search: 33.9%
- Direct or unknown: 5.9%
- Other YouTube features: 3.6%
- Channel pages: 3.3%

SEE MORE

Traffic source: External
Watch time · January

- Facebook: 56.6%
- fscj.edu: 15.3%
- Google Search: 9.2%
- search.aol.com: 2.9%
- YouTube: 1.9%

SEE MORE
### Traffic source: Suggested videos

**Watch time · January**

<table>
<thead>
<tr>
<th>Video Title</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Worth Quoting: Margaret Atwood</td>
<td>73.0%</td>
</tr>
<tr>
<td>Worth Quoting: Joan Lunden</td>
<td>21.1%</td>
</tr>
<tr>
<td>Worth Quoting: Danielle Kennedy</td>
<td>2.4%</td>
</tr>
<tr>
<td>Blind woman says rowing transformed her life</td>
<td>SWNS TV</td>
</tr>
<tr>
<td>Worth Quoting: Dr. P. Keshava Bhat and Dr. Frank Bracho - He...</td>
<td>0.9%</td>
</tr>
</tbody>
</table>

[SEE MORE]

### Traffic source: Playlists

**Watch time · January**

<table>
<thead>
<tr>
<th>Playlist</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Worth Quoting</td>
<td>72.8%</td>
</tr>
<tr>
<td>Tutor Talk</td>
<td>24.2%</td>
</tr>
<tr>
<td>FSCJ Archive</td>
<td>0.5%</td>
</tr>
</tbody>
</table>

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Impressions and how they led to watch time

Data available Jan 1 – 31, 2019 (31 days)

Impressions
17.5K
1.5% from YouTube recommending your content

2.7% click-through rate

Views from impressions
476

2:47 average view duration

Watch time from impressions (minutes)
1.3K
Traffic source: YouTube search

Watch time · January

margaret atwood 10.8%
beverly sills 5.3%
louise gluck 3.5%
the folktellers connie regan and barbara freeman 3.4%
joan borysenko 3.2%

SEE MORE
## Top videos
**Watch time (minutes) · January**

<table>
<thead>
<tr>
<th>Title</th>
<th>Watch Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Worth Quoting: Danielle Kennedy</td>
<td>1,600</td>
</tr>
<tr>
<td>Worth Quoting: The Folktales, Connie Regan-Black and Barbara...</td>
<td>382</td>
</tr>
<tr>
<td>Worth Quoting: Margaret Atwood</td>
<td>337</td>
</tr>
<tr>
<td>Worth Quoting: Margaret Wheatley</td>
<td>209</td>
</tr>
<tr>
<td>Worth Quoting: Dr. Joan Borysenko</td>
<td>152</td>
</tr>
</tbody>
</table>

[SEE MORE](#)

## Top playlists
**Watch time · January**

<table>
<thead>
<tr>
<th>Playlist</th>
<th>Watch Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tutor Talk</td>
<td>79.6%</td>
</tr>
<tr>
<td>Worth Quoting</td>
<td>14.2%</td>
</tr>
<tr>
<td>Kalliope</td>
<td>1.2%</td>
</tr>
<tr>
<td>FSCJ Archive</td>
<td>1.2%</td>
</tr>
<tr>
<td>Writer to Writer</td>
<td>0.0%</td>
</tr>
</tbody>
</table>

[SEE MORE](#)
Unique viewers: 710
Average views per viewer: 1.8
Subscribers: +5
   ↑ 54%
   ↑ 400%
Watch time from subscribers
Watch time · January

- Not subscribed: 96.2%
- Subscribed: 3.8%

Top countries
Watch time · January

- United States: 75.6%
- Germany: 0.2%

Top subtitle/CC languages
Watch time · January

- No subtitles/CC: 90.1%
- English: 9.9%

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