Acquisition Overview

Primary Dimension: Top Channels  Conversion: All Goals

Top Channels
- Direct: 17.6%
- Referral: 22.4%
- Organic Search: 58.5%

Users
- Users: 170
- New Users: 153
- Sessions: 250
- Bounce Rate: 57.60%
- Pages / Session: 4.20
- Avg. Session Duration: 00:06:00

Averaged data across the selected date range:

- Direct: 70.59%
- Referral: 36.11%
- Organic Search: 48.57%
- Email: 50.00%
- Social: 100.00%

To see all 5 Channels click here.

Conversions
- Goal Conversion Rate: 100.00%

Set up a goal.
To see outcome metrics, define one or more goals.

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