June 2019

Top videos
Watch time (minutes) - June

- THE FEDORA IS A LIE: What Indiana Jones ... 534
- Writer to Writer 10: Charting the Course - Ja... 328
- Writer to Writer 20: Finding Your Poetic Voic... 325
- Worth Quoting: Carolyn Forché 319
- Kaliope: An Interview With Louise Gluck 318

Realtime activity
Views - Last 48 hours

- Worth Quoting: Dr. P. Keshava Bhat and Dr. Frank ... 4
- Worth Quoting: Joan Lunden 4
- Worth Quoting: Carolyn Forché 4
- Worth Quoting: Jane Brody - Nutrition: Facts and ... 3

Impressions

- Impressions 7.2K
- Impressions click-through rate 4.0%
- Views 899
- Uniques viewers 632

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### Traffic source types

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>YouTube search</td>
<td>43.0%</td>
</tr>
<tr>
<td>External</td>
<td>42.7%</td>
</tr>
<tr>
<td>Other YouTube features</td>
<td>4.8%</td>
</tr>
<tr>
<td>Direct or unknown</td>
<td>3.3%</td>
</tr>
<tr>
<td>Browse features</td>
<td>2.7%</td>
</tr>
</tbody>
</table>

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### Traffic source: External

<table>
<thead>
<tr>
<th>Source</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>fscj.edu</td>
<td>35.8%</td>
</tr>
<tr>
<td>Google Search</td>
<td>29.7%</td>
</tr>
<tr>
<td>Facebook</td>
<td>12.2%</td>
</tr>
<tr>
<td>YouTube</td>
<td>1.4%</td>
</tr>
<tr>
<td>ecosia.org</td>
<td>1.3%</td>
</tr>
</tbody>
</table>

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Impressions and how they led to watch time
Data available Jun 1 – 30, 2019 (30 days)

- Impressions: 7.2K
  - 5.1% from YouTube recommending your content
- View from impressions: 286
- Average view duration: 4:39 minutes
- Watch time from impressions (minutes): 1.3K

Traffic source: YouTube search
Watch time · June

- joy harjo: 7.3%
- margaret atwood: 6.8%
- robert bly: 3.6%
- joan lunden: 2.6%
- joan borysenko: 1.6%

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